



Area 58 Public Access Survey

1. Have you ever canceled Comcast? Yes / No

If Yes, why?

- | | |
|--|---|
| <input type="radio"/> Poor Technical Quality | <input type="radio"/> Dissatisfied with programming |
| <input type="radio"/> Unsatisfactory Service | <input type="radio"/> Price was too high |

2. Service and Pricing Importance
1 is less important, 5 is Very important

	1	2	3	4	5
Picture and Sound Quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Program Selection	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pricing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Customer Service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Comcast's response to your needs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Billing Accuracy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Repair Service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. Overall, how satisfied are you with Comcast Cable Service?

- | | |
|--|---|
| <input type="radio"/> Very satisfied | <input type="radio"/> Dissatisfied |
| <input type="radio"/> Satisfied | <input type="radio"/> Very dissatisfied |
| <input type="radio"/> Neither satisfied nor dissatisfied | |

4. How often do you watch Area 58 Public Access channel 13?

- | | |
|---|--|
| <input type="radio"/> Daily | <input type="radio"/> Less than once a month |
| <input type="radio"/> Once a week | <input type="radio"/> Never |
| <input type="radio"/> 1 - 3 times a month | |

5. Indicate your opinion of these statements about Area 58 Public Access

	Strongly Agree	Agree	neither agree/disagree	disagree	Strongly disagree
Provides programs that deal with local issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provides programs that publicize local services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provides programs with diverse points of view	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provides valuable information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provides programs that are interesting to watch	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. Do you ever watch Area 58 programs at Area 58's website? (www.area58.tv)

- Yes Didn't know it was on the website
 No

7. Are you a volunteer or member at Area 58?

- Yes No

8. Have you ever watched Area 58 channels 13, 14, or 15?

- Yes No
 Other (please specify)

9. Are you aware that there is a local access TV station (Area 58)?

- Yes No

10. Disregarding the content of the programs, how would you rate the picture and sound quality of Area 58's Public, Educational, and Government Access channels; compared to other cable channels that you watch?

- Better quality Lesser quality
 About the same Don't know

11. Approximately how many hours of television do you watch every week?

12. Do you subscribe to any of the following streaming services?

- | | |
|---|--|
| <input type="checkbox"/> Hulu | <input type="checkbox"/> Google Play Video |
| <input type="checkbox"/> Netflix | <input type="checkbox"/> Apple TV |
| <input type="checkbox"/> Amazon Prime Video | <input type="checkbox"/> Sling TV |

13. Indicate the ways you watch TV and movies, rank the methods with "1" being the primary method

- Antenna
- Cable
- Satellite
- Internet
- Streaming service

14. How would you rate the following aspects of Area 58 TV, from 1 to 5
5 being the best

- Quality of programming content
- Diversity of programming content
- Picture quality
- Audio quality
- Customer Service

15. How do you obtain news and/or information about your community?

16. Approximately how many hours of public access TV do you watch each week?

17. How interested are you in the following types of programs or services

	Very interested	Interested	Neutral	Not very interested	Not interested at all
Community festivals and events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local programming channels in High Definition	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educational/instructional programs from local schools	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Environmental programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ethnic and cultural programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Town government/Public Agency meetings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Town Government informational programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Health and fitness programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Inspirational/personal development programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Live coverage of local events (sports, concerts)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local church services and spiritual programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local news and information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local sports and recreational activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Programs about local history, arts, and sciences	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Senior Citizen activities and concerns	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Youth-produced programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Programs in languages other than English	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Programs produced in other communities near Carver/Halifax/Plympton	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

18. Please indicate if you have watched any of the following programs on Area 58s channels or on the the area58.tv website; and how often

	Weekly	1 - 3 times a month	less than 1 time a month	never	
Board of Selectmen meetings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
School Committee meetings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Town Meeting coverage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Planning Board meetings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Redevelopment Authority meetings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conservation committee meetings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Finance committee meetings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Culinary Corner	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Intro to Tai Chi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Toukon Retsuden	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Time is Now	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Don McKeag Show	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Left Side of the Aisle	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Topic Time with Harrison Young	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

19. What improvements would you like to see on Area 58 TV?

20. What additional programming would you like to see on Area 58 TV

21. What best describes your household?

- Single
- Married
- Household with children
- Children no longer at home

22. Does your household have school age children?

Yes

No

23. Do you rent or own your property?

Rent

Own

24. What is your age range?

Under 18

45-54

18-24

55-64

25-34

65+

35-44

25. Would you like to provide any further comments?